



youSENDit™

Press Release

FOR IMMEDIATE RELEASE

YOUSENDIT ANNOUNCES BUSINESS SERVICES FOR MOVING BIG FILES

Company Announces Three Subscription Plans and a Pay-Per-Use Plan for small and medium size businesses, Launches with 6500 paying customers and 9 million unique visitors per month.

MOUNTAIN VIEW, Calif. - [PR Newswire] - September 12, 2006 - YouSendIt, Inc., the leader in file delivery for business, today announced the official launch of the company with three subscription plans geared toward the need for small and medium businesses to send large files with the ease of sending an email. In addition to the three tiered subscription plans, there is a pay-per-use plan and a free service that lets everybody experience a simple and effective way to send big files.

With over nine million unique monthly visitors from 220 countries and over one million registered users, YouSendIt transfers over 1,000,000 files per day - over 400 million to date.

"Business processes in all industries are document based more than ever and it's still very difficult to move these documents across business boundaries" said Ivan Koon, CEO of YouSendIt. "We focus on the 50 million professionals in small and medium sized businesses in the US with limited IT support and the need to move files effectively with tracking, authentication, authorization and controlled distribution."

Sending files by email is limited mostly by policy - the sender doesn't know the maximum file size accepted by the system of the recipient, sending files by CD is expensive and cumbersome and using FTP (File Transfer Protocol) requires IT knowledge.

"Prior to YouSendIt, we had a somewhat cumbersome process for sending files compared to the new process," said Raj Croager, CIO for FASTSIGNS, a customer of YouSendIt. "Customers had to install an FTP client and we had to continuously walk both franchisees and customers through the whole FTP path for sending files. It was a big time sink for us and caused unnecessary aggravation for both customers and franchisees."

YouSendIt provides the file transfer and document management services that allow small and medium businesses to execute on business processes across company boundaries.

For more information and to send a big file via YouSendIt, please visit <http://www.yousendit.com>.

ABOUT YOUSENDIT

YouSendIt is a privately held company based in Mountain View, CA offering professionals in small and medium businesses a reliable solution to move and track large files. Proprietary technology and enterprise level server farms on both coasts guarantee excellent response and reliability. In addition to the free service, YouSendIt offers three business subscription plans and a pay-per-use plan. YouSendIt is led by its CEO, Ivan Koon, former SVP, Enterprise Intelligent Documents Business Unit at Adobe and funded by Alloy Ventures and Sevin Rosen Funds.

